

2017 Virginia Cantaloupe Festival

Hosted by the Halifax County Chamber of Commerce

Mix & Ripple was an in-kind Gold Sponsor for the 2017 Virginia Cantaloupe Festival, providing a variety of marketing services to promote this annual event. This event sells out each year and brings in an excess of \$50,000 in sponsorship funds. Attendance each year is more than 1500 people.

Services included:

- Create marketing plans
- Social media posting
- Write feature articles for local media (see below)
- Working with local graphic designer to create event logo
- Coordinate creation of t-shirts
- Create posters highlighting event details and entertainment (see next page)

Articles written for this event include: (click to see articles)

- [Chamber Highlights Sponsors for Virginia Cantaloupe Festival](#)
- [High-energy entertainment planned for festival](#)
- [Event a highlight of location, agriculture](#)

The summer event you can't miss!

37th Annual



Berry Hill Resort
Friday, July 28 | 5 to 10 p.m.

Tickets - \$35 each

Includes food, drinks & music

Tickets available at:
Halifax County Chamber of Commerce
Halifax/South Boston Visitors Center
WAKG/WBTM

Online at www.valopefest.com
For more information call 434.572.3085

-- Entertainment featuring --

The Switch



The Embers



Presenting Sponsors



Platinum Sponsors



Corporate Sponsors



Gold Sponsors

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